

Market of Taste Invitation & Application



**DAVISON
ORCHARDS**
COUNTRY VILLAGE



Slow Food®
Thompson Okanagan

Dear Artisan/ Producer,

Please join us, Davison Orchards and Slow Food Thompson Okanagan (SFTO), for the 3rd annual Market of Taste, and the first time this exciting event is being held in the North Okanagan. The Slow Food Movement is gaining momentum in our region because it's a lifestyle many of us have been practicing for years! The success we experienced at our last two markets has prompted us to repeat the *Slow Food Market of Taste* in 2015.

The *Market of Taste* will showcase products that reflect the Slow Food mantra – that they are “good, clean, fair,” that they taste good, that they are grown and/or produced cleanly, that the farmer is paid fairly and that they are indicative of our region. The event will bring together artisan producers to create an impressive marketplace for the consumer.

The *Market of Taste* will take place SUNDAY, MAY 24, 2015, at Davison Orchards in Vernon from 12 pm until 4 pm.

This location offers a beautiful location overlooking the Okanagan Valley and is an ideal location for the tasting, talking and purchasing that happens at a Slow Food Market of Taste.

Regional supporters of Slow Food and the general public will be attending free of charge. Based on past experience, we anticipate a minimum of 400 to 600 guests will come through the market.

Please send your application or any questions to Erica Mueller (ericamuel@gmail.com), Bruno Baumgartner (bbaumgartner@sdec.ca) or Shane Landreville at marketing@davisonorchards.ca. We are only too happy to help. As well if you have any other local producers that you think might be a good fit for this event, please feel free to pass along the information. For more information on Slow Food or to become a member, please visit our web site www.sfto.ca

We hope you can join us!

Sincerely,

Slow Food Thompson Okanagan and Davison Orchards – Market of Taste 2015

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Below, please find some guidelines to help you have a successful day:

- **A huge component of the Market is tasting.** Please be prepared to sample your product
- Visual impact is important. Please have your product displayed in a tasteful way
- You or a representative must be in attendance during the hours the market is open
- Your business and link to your business will be profiled by Davison Orchards and SFTO
- You are encouraged to sell your product! Be prepared with the tools to do so
- Set up and load is scheduled for 10:30am. We request that no break-down begin until 4:00pm
- Please provide a brief description of your product, all products will be vetted through slow food protocols for compliance (i.e. good, clean, fair)
- Limited space is available. Applications will be processed in order of reply
- You are encouraged to help promote the event on your website, social media and any marketing campaigns

Cost per table space is twenty dollars (\$20)

Name	
On behalf of (producer/farm name)	
Address	
Phone number	
Email	
Website	
Products/Name of Booth	

Do you require a table?	
Do you have a tent in case weather is poor?	
Will you be sharing a booth? If so, with whom?	
Do you require power at your booth? Please note - you will be required to provide your own extension cords	

Tell us about your family, your farm, your products

Email your application to: Erica Mueller (ericamuel@gmail.com), Bruno Baumgartner (bbaumgartner@sdecab.com), or Shane Landreville at marketing@davisonorchards.ca

We will send you an invoice for payment once we receive your application and the application is approved. If you are participating in the *Market of Taste*, details for payment will be on the invoice. Receipts will be issued the day of the market.

Thank you very much for your interest and support of our Slow Food Community!

